

Holiday Newsletter

CHRISTMAS GARDEN GIFT HOLIDAY 2018

Welcome

Recently I wrote an article for a magazine about the evolution of Christmas at Feeney's. While writing this, it took me back to Christmas 1974 when we decided to transform our new garden center facility into a holiday wonderland. Originally it encompassed only a small portion of our store with an English style village and brick walkways. You would stroll through this holiday village and gaze into their windows where mechanical elves hammer toys and baked cookies while animated girls skated out in the courtyard. Yellow school buses lined our parking lot and excited children were everywhere. As the elves got older we expanded our holiday cheer throughout the store.

While we have evolved tremendously over the years, our focus has remained the same - to create a gathering place for families of all generations where they can capture the magic of this special season; find trinkets to be shared and treasured for years to come and to guide and help you recreate that holiday magic in your own homes. We are excited every year to create a wonderland for you to enjoy and are grateful you continue to make Feeney's your holiday tradition.

We wish you all a Happy Holiday and Healthy New Year!

Janet and Kathleen



FRESH TRENDS OF THE SEASON

Aromatherapy for the Holidays



Aromatherapy is known to balance you both emotionally and physically. Holiday candles in traditional paraffin and soy scents give you that burst of holiday joy. Our new potpourri from Michel Design will both visually and scentually create the holiday ambience your inner zen is craving. For winter woes be sure to try "Clear My Head" herbal inhalation jars, soaps and oils. An all-natural remedy for stuffy noses and other sinus symptoms. Let Feeney's help you create the sensory experience that brings you to your happy and healthy holiday place.

Spartina Linen and Leather

Feeney's welcomes Spartina 449 handbags and accessories. Made in South Carolina these upscale designer handbags are graced with fabric that is a durable water and stain resistant 100% linen fabric accented with luxurious genuine leather trim. Their bold and stunning fabrics, quality and design set them apart from all others. Spartina 449 handbags, totes, wallets, and accessories make the perfect holiday gift or treat. It's no wonder why they are one of the hottest trending handbag brands today!



Egyptian Glass Ornaments



Each Egyptian Museum glass ornament is individually handcrafted using the finest quality German Pyrex glass, 24 karat gold trim accents and faceted Asfour crystal drops. Each piece is an exquisite masterpiece that reflects light and it's timeless beauty. Creations range from bells and angels to tree toppers and round or teardrop designs. Each is truly a unique, treasured work of art to be cherished for years to come.

Boutique Finds

Discover our collection of exciting new feminine accessories. Stay warm in our new faux fur collection of hats, scarves and mittens made in Minnesota where they know what cold is. Create some sparkle with our rhinestone holiday T-shirts and festive leggings or enjoy one of our new fashion forward capes for work or a night out. This holiday season treat yourself or a friend to one of our unique accessories.



Byers' Choice

Exciting new designs are here! Carolers in velvet & leopard along with new traditional styles have arrived. Each figurine tells its own vibrant, celebratory story. Start a family tradition with a new Byers' Choice Advent calendar. Made of wood, these beautiful Advent calendars are a sure fire hit that can be used from year to year. Our free personalization make it a perfect family heirloom.



Byers' Choice Annual Event
November 10th 1pm - 3pm
Bingo • Prizes • Specials
R.S.V.P. by Nov. 8th

Enhance your home

There's nothing like a festive Christmas wreath on your door or over your mantel. A swag over a fireplace or around a mirror always adds a joyful flare. Every year Feeney's creates stunning holiday greenery to complete your holiday décor. Whether you are partial to glam tones or lush leafy designs our selections are second to none and will complement any décor.



Christmas Trivia

- Christmas was declared an official holiday in the United States on June 26, 1870.
- Christmas trees usually grow for about 15 years before they are sold.
- Christmas trees have been sold in the U.S. since 1850.
- The first candy cane was made in Germany in 1670, by a German choir-master to keep his children busy. It was modeled after the shepherd's canes.

Trends for 2018



White Christmas Casual

A tranquil and cozy woodland winter, inspired by the swiss alps. Hues of grays, reds and whites mixed with soft greens and galvanized metals, mingle with friendly cardinals, deer and other woodland friends. Birch branches, flocked trees and warm blankets help create this comfy collection of home décor, ornaments and gifts this holiday season! Enjoy this cozy collection!



Botanical Beauty

Capture the peacefulness of a winter conservatory with the fresh cut look of a Christmas garden. Mercury glass, botanical images, lush greenery and shimmering finishes bring touches of an elegant formal garden indoors for the holiday. Beautiful arrangements, scented candles and chimes create a fresh holiday feeling!



Nouveau Noel

Christmas classics we love - elegantly mixed with a modern allure and an eye for intrigue. Angels and Santas are right at home with shimmering gold trees and glass baubles and beads. Opulent ornaments accented with crystals and gems are elevated by hues of rose gold, pinks and burgundy's. Rich textiles, elegant glass, luxurious textures - truly a classy high end look!

Dept 56 - "One of the Greatest Gifts of the Century"



"Gifts and Decorative Accessories" just awarded Department 56 villages the No. 2 spot in their article "100 Greatest Gifts of the Century". D56 has been creating ceramic villages and accessories since 1976 and continues to create

memorable, nostalgic and exquisite pieces today. In addition to their core holiday lines, they have created the National Lampoon Christmas Vacation, The Nightmare Before Christmas, A Christmas Story and the Margaritaville series. Fun and exciting new introductions arrive yearly. If you're new to D56, try one of their boxed sets. Each comes with everything to create a scene - a lit building, an accessory, a tree and snow! Now it couldn't get any easier than that!

Open House Weekend

Prizes • Drawings • Company Reps

Drawings - Enter To Win

Saturday Nov. 10th
Kaemingk • D56 • Lizzy James
Gourmet du Village • National Tree Co.
Sunday, Nov. 11th
Evergreen Flags & Garden Décor
Regency • The Thymes

*FREE Hand-dipped Ice Cream!

Saturday, November 10th
1pm to 3pm

Sunday, November 11th
1pm to 3pm

*While supplies last

Sprucing Up Your Containers

Give your containers a great versatile look this time of year with Alberta Spruces. Stately cast iron urns or containers planted with spruces on either side of your entrance adds symmetry while the nice evergreen color can be dressed up with pansies for the Fall and Christmas decor for the holidays. Your entrance is a perfect place to illuminate with the new battery operated LED lights, for your containers or doorway.

We have a great selection of spruces, evergreens and containers. Stop in and let one of our nursery associates assist you in making your entrance look fabulous for years to come.



Take \$30 OFF our already low SALE prices on ALL 6.5' & up Pre-lit Artificial Trees

Coupon must be presented for discount In-stock merchandise only. Not valid on previously purchased merchandise.



66887

Valid Nov. 9th to Nov. 11th, 2018

Holiday Light Solution



Holiday lights just got easier. Our new Lumineo LED light sets take the guess work out of the amount of lights needed to decorate your tree. They offer "one set for one tree" pre-boxed sets and are available for 6', 7' and 9' trees. Available in a variety of color tones and styles, Lumineo lights are crush proof, use low energy, are cool to the touch and have an eight light effects feature that is sure to please everyone. Choose the intensity and quantity of lights per strand with twinkle, compact or cluster varieties. Decorate with confidence anywhere, inside and out with Lumineo.

Artificial Trees - Buy with Confidence

More and more people are choosing an artificial tree than ever before, but they are not all created equal nor is their guarantee. Many of our trees are hand selected and custom designed for superior quality, lighting and over all majestic and realistic beauty. We believe in our trees. If after your warranty expires and there is a problem with your lights we will fix or replace them for a nominal fee. Buying an artificial tree at Feeney's gives you the confidence of quality, service and years of seamless enjoyment.



25% OFF ONE Christmas Item

Coupon must be presented for discount

In-stock merchandise only. Not valid on previously purchased merchandise or custom orders. Cannot be used with any other coupons or sales. Maximum discount not to exceed \$200.

Limit 1 coupon per customer



66442

Valid Dec. 3rd to Dec. 7th, 2018

Spend  Receive

\$50 - \$74.99 - \$10 OFF

\$75 & Up - \$15 OFF

Coupon must be presented for discount

One coupon per family - One Time Use

No adjustments on prior purchases.
(Gift cards excluded)

Valid Dec. 10th - 14th, 2018

\$10 OFF

\$15 OFF



66552



66890

You're Invited

Christmas Open House

November 9th - 11th

Friday, Nov. 9th, 2018 - 6 to 9pm

Please bring this invitation to our 'Open House' evening to enter a drawing for door prizes. Winners will be selected by a random drawing on Friday night at 8pm.

Please print your name

Email address

Phone number

THE SANTA CAUSE



RONALD MCDONALD HOUSE

It is with great pride and pleasure that on behalf of our visit with Santa ("Santa Cause") campaign we were able to present the Philadelphia Ronald McDonald House a check for \$15,131.00. We would like to thank our Feeney's community for your generous donations and look forward to another successful year!

SANTA'S HOURS

Customer Appreciation Weekend

Friday, Nov. 16^h - Sunday, Nov. 18th

Friday - 6pm to 8pm

Saturday - 6pm to 8pm

Sunday - 2pm to 4pm

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Santa's Holiday Hours begin

Friday, Nov. 23RD

Visit www.feeneys.com for

Santa's hours

Don't forget your camera!



Animals Arriving
November 7th

Holiday Store Hours:
starting November 9th
Monday - Saturday 8am to 9pm
Sunday 9am to 6pm

www.feeneys.com

215-322-4300

Feasterville, PA 19053

1134 Bustleton Pike

Garden Patio Gift Christmas



Christmas Open House Weekend

Weekend of Inspiration

November 9th - 11th | RSVP by Nov. 7th

Friday, November 9th

6:00pm - 6:30pm - Art of bow making.

6:30pm - 7:00pm - **Wrap It Up**

Learn how to make easy and unique gift baskets for almost any occasion.

7:00pm - 7:30pm - **Mer-Repurpose**

Christmas - Using old items, found objects and things just laying around the house to create unique decorating ideas for the season.

7:30pm - 8:00pm - **A-Door-Able Ideas**
Fory Your Front Entry

Create that curbside appeal by decorating

your front entry with unique style for the holidays.

8:00pm - 8:30pm - **Lighting Trends**

En-lightening info on new lighting trends for the holiday and seasonal decorating.

Saturday, November 10th

1:00pm - 2:00pm

The Magical Christmas Tree Tour

Let our designers guide you through some of their favorite theme trees while sharing their inspiration and secret design techniques.

Customer Appreciation Weekend

November 16th - 18th

Visit with Company Rep's

Giveaways • Specials • Drawings

Friday, November 16th

6pm - 8pm - Visit with Santa

6pm - 8pm - Face painting & story telling

6pm - 8:30pm - Free hand-dipped ice cream

Saturday, November 17th

1pm - 4pm - Free hand-dipped ice cream

6pm - 8pm - Visit with Santa

Sunday, November 18th

1pm - 3pm - Children's Craft Time

1pm - 4pm - Free hand-dipped ice cream

2pm - 4pm - Visit with Santa